

# USER PERSONA



NAME

LOCATION

AGE

INCOME LEVEL

WORK

FAMILY/MARRIAGE

## SUMMARY

## GOALS

- 1.
- 2.
- 3.
- 4.

## CHALLENGES

- 1.
- 2.
- 3.
- 4.

## QUOTE

## BRANDS/PLATFORMS

- 1.
- 2.
- 3.
- 4.

## PERSONALITY TYPE



LimeTech